HIGH OUTPUT MANAGEMENT

WITH A NEW FOREWORD BY BEN HOROWITZ

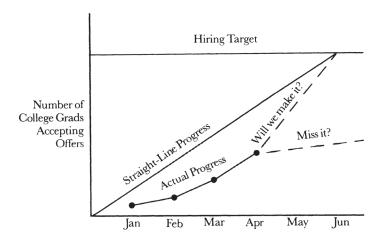


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Former Chairman and CEO of Intel

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LINEARITY INDICATOR



The linearity indicator can give us an early warning that we are likely to miss our target.

STAGGER CHART

Forecasted incoming orders for:

Forecast made in:	JUL	AUG	SEP	ост	NOV	DEC	1982 JAN	FEB	MAR	APR	MAY	JUN
JUL'81	22	28	34	29								
AUG	*23	27	33	31	29							
SEP		*21	30	30	35	33						
ОСТ			*29	32	32	32	29					
NOV				*27	32	31	32	31				
DEC					*27	27	31	30	40			
JAN '82						*26	28	29	39	30		
FEB							*24	30	36	32	34	
MAR												

^{(*} means the actual number for that month)

I have found the "stagger chart" the best means of getting a feel for future business trends.

MEETING AGENDA EXAMPLE

To: Far East Plant Manager
Manufacturing Manager
Corporate Construction Manager
President

From: Far East Construction Manager

Subject: Philippines Plant Location Decision Meeting

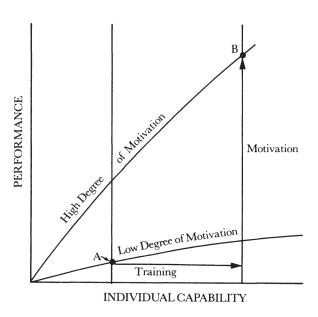
Friday, October 1 11:00 a.m.-1:00 p.m.

Santa Clara Conference Room 212
Teleconference connection to Phoenix Conference Room 4
Purpose of meeting: To decide specific location for
Philippine plant expansion

Agenda

11:00-11:30	Manufacturing considerations	(F.E. Plant Manager)
11:30-12:00	Construction considerations	(F.E. Construction Manager)
12:00-12:45	Review of alternatives, including preferred choice	(F.E. Construction Manager)
12:45-1:00	Discussion	(All)

IMPROVING PERFORMANCE



A manager has two ways to improve performance: training and motivation.

EXAMPLE WORKSHEET FOR PERFORMANCE REVIEW

POSITIVES

planning process much better! (quick start)

- good report to Materials
 Council
- helped on Purchasing cost analysis project

NEGATIVES

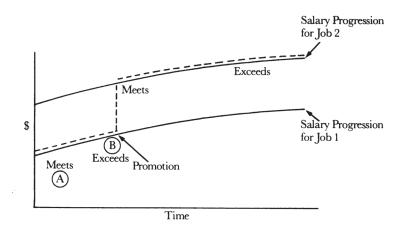
- spec process: zero!
- debating society meetings—all mushy
- poor kick-off for spec training
- confused on computer
- doesn't lister to peers (e.g. manufacturing groups)

Messages

- Good results on planning system (analytical/financial background useful)
- 2. Hard time setting clear, crisp goals—satisfied with activities instead of driving results!
- 3. Competer knowledge (No—let's just concentrate on #2!)

Worksheet for performance review.

MEETING AND EXCEEDING REQUIREMENTS



An achiever will alternate between "meets requirements" and "exceeds requirements" ratings throughout his career.